



March 2011

Dear friend of the Champions Park Stars:

We appreciate your past support of the Champions Park Swim Team. We have been quite fortunate to have dedicated sponsors like you, as well as foundation grants, fund our team in the past. As our grants have decreased over the past few years, your sponsorship has become even more critical to our team's success. As you know, this team provides a fun, family-oriented, recreational activity for the children in our area neighborhoods, and teaches them lifetime skills. We hope we can count on your support this year for our 2011 summer season. Swim meets are held during the months of May and June, and more than 300 families recognize your donation during each hour of each home swim meet. Your funds help pay for coaches, participant trophies and other swim team expenses. Contributions this year will be recognized as follows:

Elite Super Sponsor - \$500 Donation

- Full-page ad in Champions Park Swim Team Heat Sheet
- Large vinyl banner with your company's name and logo displayed on our advertising wall during home meets
- Ad on our web page www.cpstars.com – listed as a sponsor with your logo and a link to your website
- Reserved parking space for all home meets and team events

Platinum Sponsor - \$400 Donation

- Full-page ad in the Champions Park Swim Team Heat Sheet
- Large vinyl banner with your company's name and logo displayed on our advertising wall during home meets
- Ad on our web page www.cpstars.com – listed as a sponsor with your logo and a link to your website

Gold Sponsor - \$300 Donation

- Full-page ad in Champions Park Swim Team Heat Sheet
- Sign displaying your company's name visible at home swim meets
- Ad on our website www.cpstars.com – listed as a sponsor with your logo and a link to your website

Silver Sponsor - \$150 Donation

- Half-page ad in Champions Park Swim Team Heat Sheet
- Sponsorship listed on our website www.cpstars.com with a link to your website

Additional recognition for all sponsorship levels includes:

- Your name and/or company logo on team t-shirts
- Announcements regarding your support made during the home meets – verbiage provided by you
- Plaque recognizing your contribution

The Champions Park Swim Team is a designated 501(c)3 organization with the Internal Revenue Service and all sponsor contributions are tax deductible to the extent allowed by law. Please make your check payable to the "Champions Park Swim Team, Inc." and direct it to the address below. Your continued support is greatly appreciated and we thank you for your contribution.

Please call me at (832) 446-3397 or e-mail me at thehoustonjohnsons@yahoo.com if you have any questions about sponsorship opportunities.

Sincerely,

Diana Johnson
Champions Park Swim Team Board Member
6791 Cutten Parkway
Houston, Texas 77069